



The Euromip team on their stand at Eurosatory 2022 in Paris



MPE exhibited with Electrade at the EMV electromagnetic compatibility event in Cologne



Views of the Radiotechnika stand at MSPO 2022 in Kielce, Poland

MPE flies flag across European show season

Supporting its bronze level distribution partner for France, Euromip, MPE participated in Eurosatory 2022 in June. Held as usual at Paris Nord Villepinte, the event welcomed over 62,000 visitors from 150 countries across five days. After a four-year absence due to the Covid pandemic, the 27th biennial Eurosatory land defence and security exhibition was eagerly awaited.

MPE is currently involved in mission-critical projects in France and, as well as displaying a selection from MPE's product portfolio on their stand, the show provided an excellent platform for MPE and Euromip (www.euromip.com) to hold key project meetings with clients and end-users.

MPE next attended EMV 2022 in Cologne from July 12th to 14th. EMV is one of the world's premier electromagnetic compatibility events, with visitors able to learn, network and train at the exhibition, scientific conference and workshops.

Sharing the stand at EMV with Electrade (www.electrade.com), its bronze level distributor for Germany, MPE welcomed a steady stream of visitors from across Europe and further afield, including South Africa and the USA. Meetings arranged over the three days have already led to MPE securing project work and orders from new clients.

In September, two of MPE's territory distributors exhibited at the MSPO event held in the city of Kielce, southern Poland. MSPO is the largest trade fair dedicated to defence systems and equipment in Central and Eastern Europe. Established in 1993, the show brings together over 400 exhibitors from some 30 countries annually and attracts more than 13,000 visitors.

Radiotechnika, MPE's bronze level distributor for Poland, again booked a large stand there and showcased a broad range of MPE's products. Radiotechnika (www.radiotechnika.com.pl) is one of MPE's longest-serving distribution partners, and Poland represents one of MPE's most important European markets, in fact one of its top ten export territories worldwide.

In contrast, SACA Europe, MPE's distributor for a number of Eastern European territories, is one of MPE's newest partners. Having signed an agreement with MPE in June 2021, SACA Europe (www.sacaeurope.com) has been rapidly establishing itself as a strong presence in its countries of operation. The display and discussion of MPE products at this year's MSPO have been valuable in building and strengthening client relationships.

Next on the exhibition calendar for MPE are the SAHA Expo and Electronica. The SAHA Expo is being staged from 25th to 28th October in Istanbul. MPE's gold level distribution partner for Turkey, IMCA, will have a large stand, and Paul Currie from MPE will be attending in support.

Electronica, the world's leading trade fair and conference for electronics, takes place in Munich from November 15th to 18th. Paul Currie and John Jephcott of MPE will be present alongside their distributor Electrade, conducting meetings with specifiers, consultants, system integrators and end-users alike.